조달청 보도자료 대체불가 대한민국

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Korea Reaches USD 1 Trillion in Annual Exports for First Time, Paving the Way for Sustained Export Growth

- PPS Opens 2026 GPPM with Record Company Participation, Supporting Export Market
- Expands Access to New Procurement Markets, Including Those of International Organizations, to Support Korea's Sustained Export Growth

In line with Korea's historic achievement of reaching USD 1 trillion in annual exports, the Public Procurement Service (PPS) will host its largest-ever public procurement export matchmaking event to help Korean SMEs and innovative companies expand into overseas public procurement markets and support sustained export growth.

The PPS will co-host the 2026 Global Public Procurement Marketplace (GPPM) with the Ministry of Foreign Affairs (MOFA), the Korea Trade-Investment Promotion Agency (KOTRA), and KEPCO KPS at Grand Walkerhill Seoul in Gwangjin-gu, Seoul, on November 25-26.

Now in its 11th edition, GPPM has attracted a record 378 Korean companies, up approximately 16% from last year.
The participating companies will hold one-on-one export consultations with 95 overseas buyers, providing opportunities to identify new overseas procuring entities and expand their export sales channels.

This year, PPS has placed particular emphasis on expanding opportunities for Korean companies to enter new overseas public procurement markets, including those of international organizations, and supporting export market diversification. These efforts aim to sustain Korea's export growth following

its historic achievement of USD 1 trillion in annual exports.

First, PPS will expand support for Korean companies seeking to enter international organizations' procurement markets in conjunction with MDB Project Plaza.

MDB Project Plaza (November 24-25) and GPPM (November 25-26) will be held at the same venue. PPS also plans to run a showcase of outstanding Korean products from November 24 to 26 to promote Korean companies' advanced technologies and products to overseas procuring entities.

PPS will also invite representatives from major UN procurement organizations, including the United Nations Development Programme (UNDP), the United Nations High Commissioner for Refugees (UNHCR), and the International Organization for Migration (IOM), to hold in-depth, one-on-one consultations with Korean companies.

In addition, PPS will organize a briefing session featuring representatives from United States Forces Korea (USFK) and the Pacific Asian Consortium in Employment (PACE) in Los Angeles, among others. The initiative will broaden support for Korean companies seeking to enter a wider range of procurement markets, beyond the traditional focus on international organizations and foreign governments.

PPS will also strengthen inter-ministerial cooperation to address export-related challenges faced by Korean companies.

Five specialized organizations, including the Ministry of Finance and Economy's Export Plus Support Team, the Ministry of Justice, the Ministry of Intellectual Property, the Korea Customs Service (Seoul Customs), and the Overseas Certification Support Team, will set up consultation booths to provide tailored advice addressing each company's specific challenges.

The Ministry of Justice will also participate for the first time, offering legal consultations on export contracts.

PPS has consistently supported Korean SMEs and innovative companies in entering overseas public procurement markets and expanding their export sales channels through public procurement export marchmaking events, overseas trade missions, identification of potential overseas buyers, and tailored support for individual companies.

This year, PPS launched the Intensive Support Program for G-PASS Enterprises to provide newly designated G-PASS companies with services such as capability assessments and dedicated export partnering support. PPS is also strengthening tailored support in areas such as certification, customs clearance, and marketing to help companies enter overseas public procurement markets.

PPS plans to provide proactive follow-up support to ensure that this year's GPPM leads to tangible export results.

Even after the event, PPS will facilitate visits by overseas buyers to Korean companies' facilities and support follow-up discussions. It will also closely monitor the progress of these discussion to help turn them into actual export contracts.
PPS is also developing new support programs, including specialized training and assistance with preparing bid proposals, to strengthen the bidding capabilities of Korean companies seeking to enter international organizations' procurement markets.

PPS Administrator Baek Seung-bo said, "Korea's historic achevement of reaching USD 1 trillion in annual exports for the first time is the result of the competitive Korean companies have built and their determination

to take on challenges in global markets. PPS has consistently supported SMEs and innovative companies in entering overseas markets and expanding their export sales channels."

He added, "As a trusted partner in overseas public procurement, PPS will continue to provide strong support for Korean companies seeking to expand their export reach. We will help their advanced technologies and products compete successfully in public procurement markets worldwide and support sustained growth in Korea's exports."

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